



alpha

WOMEN'S CENTER

DES MOINES OFFICE
3605 SE 14th St. • 515-285-5700

ANKENY OFFICE
114 SW State St. • 515-965-7885



CREATING A CULTURE OF LIFE

I LISTENED TO A PODCAST from ACBC earlier this year. The panelists were discussing how to “Create a Culture of Life” in the Church. Below are the highlights — not necessarily in order of importance, but as they were discussed.

IF WE WANT TO CREATE A CULTURE OF LIFE IN THE CHURCH:

- 1 We need to be actively involved in one another's lives — we don't want people to be anonymous in the church. This is where small groups can be very helpful.
- 2 We need to talk about abortion and the value of life publicly — in our prayers, sermons, and teaching.
- 4 We need to pray!
- 3 We need to talk about it in conjunction with the gospel.



- 5 We need to cultivate a level of comfort in talking about sin — not glorifying it, but helping people feel safe to be vulnerable.
- 6 We need to be active in social media: sharing good posts, “liking” them, making comments. The more these posts are shared, the more they are circulated and viewed. And the bigger impact they can have.



A NOTE FROM THE DIRECTOR

I spoke at a church recently, where a woman came up afterwards and asked for information she could share with her children. For Christmas this year, she plans to give them funds to donate to charity. What a great idea! I love hearing how folks are seeking to impact this world for God, while passing along the values of giving and serving to the next generation. Ps 145:4 “Let each generation tell its children of Your mighty acts; let them proclaim Your power.” (NLT)

Jeanie Thomas,
Executive Director



WE'RE NUMBER ONE!

THE ANKENY AWARD PROGRAM chose Alpha for the “2019 Best of Ankeny” Award in the Pregnancy Care Center category. Only one winner is selected per category for each town. From the press release: “Winners are determined based on the information gathered both internally by the Ankeny Award Program and data provided by third parties...These exceptional companies help make the Ankeny area a great place to live, work and play.” We are honored to receive this award, and very grateful for the good name the Lord has given us in the community. “A good name is to be chosen rather than great riches.” (Prov. 22:1)



HAVE YOU “LIKED” US ON FACEBOOK YET?

Easily stay caught up on what's happening at Alpha Women's Center!
Find us at www.facebook.com/AlphaDSM

OFFERING HELP FOR TODAY & HOPE FOR TOMORROW.

CURRENT NEEDS

Though all donations are welcome, the following items are particularly needed.

Please consider adding one or more of these items to your list for your next shopping trip or garage sale excursion!

- DIAPERS SIZE 4-6**
- WIPES**
- FULL-SIZE BABY WASH**
- FULL-SIZE BABY SHAMPOO**
- FULL-SIZE BABY LOTION**
- SUMMER CHILDREN'S CLOTHES 18MOS. - 2T**

Drop your donation off at either location.

BABY BOTTLE BLESSINGS!

For the second year in a row, Baby Bottle offerings have topped \$28,000. Wowza—How awesome!

WAYS TO GIVE TO ALPHA WOMEN'S CENTER

You can give to AWC through your workplace via **UNITED WAY**.

Shopping online? Shop at smile.amazon.com/ch/42-1418563 and **AmazonSmile** donates to Alpha Women's Center!

You can give through **paypal** using our "Donate Now" button right on our website.

A QUICK ADVOCATE UPDATE

MANY ON OUR "ADVOCATES" list have been praying for "Sarah," who is a brand-new believer. We are pleased to meet her new little one, and to continue to offer support and friendship as she begins this adventure in bringing up her children in a Christian home! And we're grateful to our generous donors who provide the resources for us to help young women like Sarah.

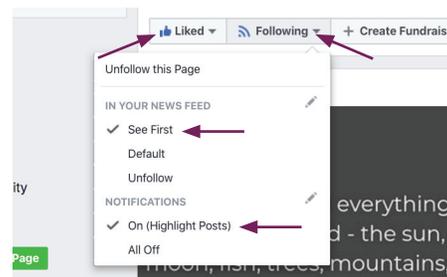
CURIOUS ABOUT WHAT IT TAKES TO BE AN ALPHA "ADVOCATE"? EMAIL JEANIE AT AWC1DSM@GMAIL.COM FOR MORE INFORMATION!



WE NEED VIRTUAL ADVOCATES, TOO!

THANK YOU! THANK YOU! THANK YOU! To all of you who responded when I asked folks to "like" our Facebook page—Thank You! There's been a "mystery" recently. Just after Father's Day, the page went virtually invisible. Our posts weren't showing up in people's newsfeeds. Then after a week, it resolved. It happened again twice more in July. No explanation from Facebook. I asked folks to "like" the Alpha page, to "like" the posts they see—and they have. We've added 100+ new followers! Last year, I had a client tell me she stalked our Facebook page for 2 weeks before she came in. What she saw made her believe that she could trust us (you have to be seen in order to be considered). So, if you're on Facebook, please

search for "**Alpha Women's Center**," "like" and "follow" the page, then "like" the posts as well as comment or share them.



I can't make anybody see the posts--that's really a Facebook and audience-driven thing. But the more activity and engagement a post has, the more Facebook will boost the post so it shows up higher on your newsfeeds! In the end, the more traction our page has and the farther Facebook will cast our net!

FOUR WAYS TO PRAY FOR AWC

- 1 Pray for compassion for the unborn
- 2 Pray that we would be seen
- 3 Pray for new supporting churches and individuals
- 4 Pray for wisdom for the staff, volunteers, and director



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